# Manhar Bhola

Product Designer - wearables, device UI & the hardware around them

*I sit with the product team and design for how people actually use the thing.*

New Delhi · +91 70828 26982 · manharbhola25@gmail.com · Portfolio: manharbhola.com · LinkedIn

## EXPERIENCE

**Product Designer** · Layers Electronics Pvt. Ltd. (layers.shop) Jun 2025 – Present

*UI/UX Designer Jun 2025 – Jun 2026 · Product Designer Jun 2026 – Present*

*D2C consumer electronics startup - smartwatches & connected devices. Product designer across device UI, app and web.*

- **Own the Anarc 2 smartwatch UI end-to-end** - workouts, notifications, themes, AOD and system screens on a 1.85″ display, built to a firmware memory budget and an AOD power ceiling. Shipped on every unit, Sept 2026.
- Took Anarc 2's interface from an agency style frame (**Seymourpowell, London**) to a shipping OS - new screens and flows, plus a component library extended from a basic handoff system. Signed off by the Head of Product and my design manager.
- **Ran the field research that changed our UI direction**: 400-user survey → 100 screening calls → 18 in-person interviews, including on-site field visits and testing in Vadodara. Findings drove a series of UI changes, including replacing the icon styling users rejected.
- **Three on-site trips to our ODM partner in China (one solo)**: led the on-site fix list with the ODM team, reviewed the full watchface set on site with the ODM designer and directed the fixes, and signed off production colour for launch.
- Co-created **Mylo**, an in-watch AI assistant that generates watchfaces by voice, with a coworker - from concept through to the interaction model: screen flow, states and failure handling. Also designed two in-watch apps end-to-end: Layers AI and Canvas AI. All now shipping.
- **~120 watchfaces across two generations**, including the two most-used on Anarc 1 and a collaboration with apparel brand Overlays - designed in Figma and handed off to our ODM design team for implementation.
- Designed all live sale pages (PDP, banners, cart) on layers.shop across the site's biggest sale weeks - Black Friday, Christmas and New Year - and the Anarc 2 launch site.
- Redesigned the full companion app in 4 weeks with the product and firmware teams; run the design-product-firmware feedback loop.

**UI/UX Intern** · Layers Electronics Pvt. Ltd. Jan – Jun 2025

- Offered a full-time role within four months; shipping watchfaces, app screens and campaign assets from week one.

**Graphic Designer, UI/UX Intern** · Varenyam Marketing (formerly Peach) Jun – Aug 2024

**Graphic Design Intern** · BlueStacks, Gurugram Jun – Aug 2022

## FREELANCE & SHIPPED SIDE WORK

- **Unlauncher** - Play Store assets and product brainstorming for a minimalist launcher app; 10K+ downloads with paid conversions.
- **Lifetime Timer** and **Livewise** - full app UI and Play Store presence for both; live on the Play Store.
- **SIARA** - brand identity for a real-estate venture. Conversion-focused hero banners for US e-commerce clients.

## SKILLS

Product & wearable UI · Device-app continuity · UX research · Design systems · Watchface design · Conversion-focused web · Production & CMF QA (colour approvals, samples, print)

Figma · Illustrator · Photoshop · InDesign · After Effects · Premiere Pro · AI image tooling (Higgsfield, generative campaign work) · Fusion 360 / AutoCAD basics

## EDUCATION

B.Des · National Institute of Fashion Technology (NIFT), Jodhpur · 2021 – 2025 · CGPA 8.8